



Frequently Asked Questions: Updated September 30, 2025

Transition: Two Companies with BMC and BMC Helix

These frequently asked questions and answers provide more background and information around the creation of two stand-alone, independent companies.

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Frequently Asked Questions – Updated September 30, 2025

1. **UPDATED Sept. 30, 2025:** What was announced?



On October 9, 2024, BMC Software Inc. announced the creation of two stand-alone, independent companies called BMC and BMC Helix. This will allow laser focus on the individual businesses within the market dynamics to accelerate value creation for customers, partners, and investors.

On November 4, 2024, Ali Siddiqui was appointed president of BMC Helix while Ayman Sayed continues in his role as president and CEO of BMC. Sayed also takes on the role of executive chairman for BMC Helix, ultimately accountable to KKR and the Board of Directors for the success of both companies.

2. Why is BMC creating two stand-alone companies? And why now?

The creation of two stand-alone companies provides the ability to put greater focus on customer success. As a strategic partner for continued innovation across your mainframe, distributed, cloud, and edge infrastructure, the creation of two companies puts our customers' needs even more at the core of each company's mission.

3. What will the two companies be called and what is the focus?

BMC will build on a long history of success and innovation in connecting and amplifying hybrid IT with the most innovative portfolio of AI-driven infrastructure software, partners, and expertise. BMC includes the BMC AMI suite of solutions for mainframe transformation and the industry-leading solution for automation and orchestration, Control-M (both SaaS and on-premises), workflow orchestration, and managed file transfer solutions to continue to grow faster than the market.

BMC Helix will be focused on accelerating innovation, customer success, and the application of AI in our digital service and operations management business. The BMC Helix portfolio of offerings support IT in their ability to address new and emerging use cases. From BMC Helix Operations Management with Discovery for AIOps to BMC Helix ITSM with BMC HelixGPT for improved employee experience and productivity, BMC Helix is poised to increase market share in the years to come across ServiceOps and AIOps.

4. What prompted the decision to create two stand-alone companies? Can you elaborate on the strategic rationale behind this move?

The creation of two stand-alone companies provides greater focus on both businesses with their respective market dynamics and opportunities. Each business has its own profile and characteristics in growth, profile, margins, and competitive landscape. We have the opportunity to accelerate growth by servicing our customers with industry-leading, world-class solutions.

Our success to date has allowed our current business to reach critical mass in size as we continue to grow. We have been leading the market with innovation, and we are ready for the next stage of our evolution with two companies that are better positioned to accelerate growth and increase market share, continue driving innovation, and execution with a laser focus on customer success.

5. NEW Sept. 30, 2025: What does this separation mean for our customers and partners today?

As we shared in October 2024, creating two companies puts customer and partner needs even more at the core of each company's mission. With operational separation completed, BMC and BMC Helix are both better positioned



to deliver faster time to value by addressing their customers' and partners' needs with specific domain expertise.

6. How will this impact your competitors or the broader industry?

With two companies, we'll build on the specialization we have today with increased industry and verticals focus to address more markets, grow our ecosystem, and expand our global footprint.

We will build on the portfolio strength of BMC in mainframe software and automation/orchestration to innovate and support our customers hybrid infrastructure evolution and advancement with Control-M and the BMC AMI suite of solutions.

BMC Helix can continue to be aggressive in the ServiceOps/AIOps market as an independent company with generative AI at the forefront. And with the market pace of the space, BMC Helix can compete more effectively against a growing number of competitors.

7. Is there overlap in customers and how will sales be handled for overlapping customers?

Yes, and we will continue to support current and new customers with the entire portfolio of AI-driven solutions that have delivered incredible value to them already. Our customers will see even faster value realization from the focus of each company with frictionless sales and customer success support from both.

8. Does this change KKR's ownership of either company?

No.

9. It has been reported that KKR was considering selling BMC as an alternative to an IPO. Is this still a possibility?

At this time, we are creating two new companies for long-term success that will be owned by KKR. The outcomes and possibilities for either company after separation can include outcomes like IPO (initial public offering), sale of company, or remaining in the KKR portfolio. All options are possible.

10. What's KKR's long-term exit strategy for BMC and BMC Helix?

We cannot comment on KKR's long-term strategy. Our focus is on maintaining industry leadership and accelerating the trajectory of BMC and BMC Helix to help our customers and partners realize value faster.

11. Will either company take on new investors or partners once independent?

The business is firing on all cylinders and growth is accelerating. We now have an economic profile that combines growth with profit at scale, and we are very pleased with our performance, so we're leaving all of our options open.

12. What does the move to create two companies mean for BMC's long-term growth strategy?

We have seen accelerated growth across the current business and with 25 straight quarters of growth – exceeding expectations - we see this continuing. Both companies have immense opportunities identified for ongoing growth and we will use our current financial strength and growth trajectory to invest and innovate for both BMC and BMC



Helix.

13. What message would you like to send to your stakeholders (customers, employees, shareholders) during this transition?

We've achieved 25 straight quarters of growth and customers look to us for continued software innovation across their mainframe, distributed, cloud, and edge infrastructure. Both companies are projected for ongoing growth and will accelerate this momentum with an increased customer focus on specific audience segments, through deeper specialization and stronger verticals focus.

14. NEW Sept. 30, 2025: Will there be separate websites for the two companies?

There will be separate websites for BMC (bmc.com) and BMC Helix (helixops.ai) on Oct. 3. In addition to separate websites, customers and partners will continue seeing distinct branding and external events with marketing collateral that addresses each company's specific domain expertise.

15. NEW Sept. 30, 2025. I am a customer/partner, who can I contact for more information?

For any questions, please contact your Account Manager or you can reach our support team [via phone or email](#).

